



Jane Goodall Institute Belgium

Fun Fundraising for “Forest in One Day”

JGI Belgium suggestion:

Start with an art fair on 26th of October to celebrate the end of summer time and to greet a new fall. Make it an exhibition or an auction; invite your family and friends to stop by and enjoy your talent. Embrace a warm summer spirit inside the school walls.

Keep it up with a charity Halloween carnival competing whose disguise is the best.

And finally organise sweets and cards sale in the mid-November anticipating Saint Nicholas' Day.

Look for other ideas in the “A to Z” list.

Good luck and have lots of fun!

A to Z fundraising ideas

A

After school party

Anniversary giving – celebrate a special date by asking friends and family to plant a tree during our Forest in One Day event. We'll mention all those celebrated in our newsletter and on our website – just let us know.

Art with a heart - use pupils' artwork and turn it into fundraising products for parents to purchase.

Art Attack – run an arty competition for pupils to create artwork based around a fun theme.

Auction – organise your own auction evening with donated items from people you know and even local businesses.

B

Baking – you can guarantee that your friends and family will be happy to give a contribution in exchange for homemade provisions!

Barbeque – get friends and family to join you round the barb-B for some well burnt offerings – for a small charge.

Battle of the bands – great fun for everyone. Ask older pupils to lead on organising the event.

Bingo – if you’re bingo barmy, this could be a great way to gather friends together. Get your friends to bring the prizes and ask for a donation towards refreshments and JGI!

Book sale

Bring and buy sale

C

Cake sale

Carol singing

Car boot sale – get rid of stuff you don’t use any more and hold a stall at your local car boot sale or organise your own garage sale.

Car wash – get the sponges out and get the whole school involved in washing parents’ cars. Perhaps best as a Summer term activity.

Chimps tea party – get everyone together for a cuppa and some cakes, and tell them about Jane Goodall.

Church group – if you’re an active member of your local church group, suggest the Jane Goodall Institute as a charity to select for their next fundraising day.

Coin trail – ask every pupil to bring in spare change, lay them all out in a trail and see how far around the school you can get.

D

Design and sell items depending on the time of year – calendars, Christmas cards, Mother/Father’s day cards, or Easter cards are all great ideas.

Disco – sell tickets and encourage your pupils to get their dancing shoes on.

Disney day – a magical twist to your usual mufti day. Ask pupils to pay a set donation to dress up as their favorite Disney character for the day.

Dinner party – hold a posh dinner and charge friends as if you were a restaurant.

Dressing up or down day – ask your school or university if you can raise money by charging colleagues to come to work in casual clothes, fancy dress (perhaps chimp costumes!) or choose a theme (maybe ‘in the jungle’).

E

Events – any type of event can be turned into a fundraiser, just use your imagination and organise a supportive group of helpers. Why not run a local stall or street collection day? Or have a picnic with entry fee, a sponsored walk, treasure hunt, quiz night – the possibilities are endless!

Easter egg hunt – Hide chocolate treats around the school and set hints and clues for pupils.

Easter egg decorating – ask pupils to paint and decorate eggs for parents to purchase.

F

Fancy dress – ask all the pupils (and teachers too) to dress up as their favourite character for a day and pay 1 euro for the privilege.

Fashion show – This might be something your older pupils might like to run themselves (with your guidance of course).

Film Night – show a screening of the latest romantic comedy for your girlfriends (and / or guy-friends!), or current blockbuster and put on popcorn and ice cream – for a charge.

Fun day – take a few fun ideas from this list and run an all day event.

Fun run

G

Games Night – host a games night for all your friends. Play old fashioned party games like pass the parcel and musical chairs, or board games, or just a game of charades!

Games day – let pupils bring in toys and games to play with on the last day of term and ask for a donation in return.

Garden Party – good food and some nice drinks will get your guests in the mood for giving.

Gigs – organise a gig at your school, local club or sports hall, with local bands, or how about a comedy evening or talent competition?

Golf – hold a local tournament with your friends or on a grander scale. Find an interesting handicap like playing with one eye closed to make it more interesting!

Guess the number – this could be everything from buttons in a jar to ping pong balls in a bucket – charge 20 cents, 50 cents or 1 euro to enter depending on the prize.

H

Halloween – party/fancy dress/quiz – anything ‘scary-themed’.

I

Ice cream – have an ice cream party, and see who can come up with the best ice cream creation. All participants pay to enter, winner gets a small prize, and consumers pay to eat!

Indoor Games

Iron – do the family ironing for donations.

J

Jokes – Ask each pupil to bring in their favourite joke and a 1 euro or 2 euros donation and hold a class or assembly dedicated to joke telling.

Jumble sale – organise a jumble sale or garage sale in a local hall. You could also hold a cake sale at the same time to raise even more.

Jump out of a plane – not for the faint of heart but if you have a head for heights and a sense of adventure, try a sponsored skydive or parachute jump.

K

Karaoke – have a home Karaoke competition and charge for every song performed.

Keep quiet – the good old sponsored silence! Or just get sponsored for keeping your music on low volume for a week.

L

Letters – write to people you know and tell them about why you would like them to give support to Jane Goodall's Roots& Shoots, and the work of the Jane Goodall Institute.

Litter – get paid for picking up litter on your street by your neighbours.

Lunch - why not choose a theme with your class or invite a chef from a local restaurant to cook and the pupils make a set donation for this extra special scrumptious treat.

M

Marathon – it doesn't have to be a marathon, any race or fun run will do so get into training and run for animals in laboratories.

Magic show – Invite a magician to the school or ask budding magicians in your school to get together and hold a magic show.

Mufti day – tried, tested, and loved by pupils everywhere! Ask pupils to pay a set donation (1-2 euro) to wear their favourite casual clothes to school.

Murder Mystery – host a murder mystery game and charge for entry.

Music show/concert/practice – This could be an existing concert, asking musical pupils to play in a gig or getting sponsored to practice their musical instruments.

N

Netball – hold a school tournament or just organize one game.

Newspapers – a letter in your local newspaper appealing for like-minded people can be a great way to make contact with people interested in raising funds and awareness together.

O

Odd jobs – offer your services for odd jobs like cleaning cars or gardening with proceeds going to the Forest in One Day event of Jane Goodall Institute Belgium.

Olympics themed fun day – get excited about the Olympics all over again by holding your own version – you could even split pupils into teams and give them names of countries.

P

Pantomime show

Party – hold a party where everyone brings an item of clothing they want to swap and pays a donation to participate.

Peace Day – celebrate Jane Goodall's Roots & Shoots Day of Peace with a collection of donations from family and friends.

Poets corner – run a writing competition for all of those budding poets in your school.

Promises day – you don't have to wait till the New Year's Eve to make a promise to change for better.

Pyjama day – Ideal for nurseries and younger pupils but fun for everyone, ask pupils to come to school in their favourite pyjamas with a donation in hand.

Q

Quiz night – putting quiz questions together and organising a prize can be just as much fun as taking part. Everyone loves a good quiz so get thinking.

Quizzes - This works well run by teacher for pupils, by older pupils for younger classes, or even pupils setting quizzes for parents after school. Source prizes from local business and get quizzing.

R

Raffle – Exactly what it says on the tin – you could source prizes from local businesses and/or parents and sell tickets.

Recycling – Donate your school's used printer cartridges (check JGI Belgium recycling campaign).

Retiring/reward collection – If you're retiring and feeling generous you could request that a donation is made in lieu of a leaving gift.

Rugby – Hold a collection at a match.

Running – run any distance, on 2 legs, 4 legs, or 3 legs (with a friend!) and get sponsored.

S

Sponge throw! – ask pupils to donate in return for getting to launch soapy sponges at you and your fellow teachers. Best done on a sunny day.

Sponsor me – whether it's a run, walk, silence or bungee jump, think of a personal challenge and ask everyone you know to sponsor you. Set up your own fundraising page at to maximise your efforts.

Sponsored - walk, swim, run, sing, dance, skip, or sit in a bath of beans - and ask for sponsorship while doing so.

Sponsored silence – challenge pupils to stay quiet.

Sport – whether it's you and your mates or the local footy team, organise a friendly contest and get sporty!

Sports day – tie in your fundraiser with an existing sports day to make it as easy as possible.

T

Talent contest – do you have a pupil who thinks she's the next Kylie, or thinks he should be in Diversity? Hold a talent contest for them to showcase their skills! You could make it TV show style by nominating judges to pick the winners.

Tea Party – invite all your friends and charge them for some lovely home-made cakes.

Treasure hunt – put together a treasure hunt, split pupils into pairs or teams and let the detective work begin! Ask a local business to donate a prize for the winning pair/team, and set a suggested donation amount for entering.

U

Uniform day for teachers

Unwanted Gift Sale – sell your unwanted gifts via ebay, or get your friends to donate theirs with all proceeds going to the Forest in One Day event of Jane Goodall Institute Belgium.

V

Variety show – You know that your pupils are talented, so why not let them share that with the world? As part of the school day or after school with parents, this is a fun way to build pupils' confidence while raising funds.

Village fête – a great place to hold a stall and raise funds – perhaps selling cakes, or raffling some goodies.

Volunteer – volunteer to wash your neighbour's windows or cars for cash.

W

Walk – the family dog, or a neighbour's dog for donations.

X

Xmas – get all your friends to give chimp adoptions, Jane Goodall's books or DVD's for Christmas presents.

Xmas card recycling

Y

Yoga – get your pupils involved in a fun keep fit class.

Z

Zzzzz – Hold a sponsored sleepover at school. To make this event even bigger you could join up with other local schools and hold one big sleepover.

Zebra – 'pin the tail on the Zebra' an African version of the 'Donkey' version – get each person to pay for a turn, and the closest one wins a prize.

Zumba class

Sources

Jane Goodall Institute UK, Fundraising activities from A to Z,
<http://www.rootsnshoots.org.uk/blog/2010/09/12/fundraising-activity-a-to-z/>

Clic Sargent, A-Z fundraising ideas for schools,
<http://www.clicsargent.org.uk/content/z-fundraising-ideas-schools>