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KICKS@01.14

"Every individual counts. Every individual has a role to play. Every individual makes a difference."

Jane Goodall

Letter from the President

Two thousand and thirteen was a key year and a year of many changes for the Jane Goodall Institute Belgium. We are proud to present all the projects and events we ran last year, which have rooted our organisation more firmly in Belgian soil, while still continuing to support JGI's African projects..

I am proud to have taken over the presidency of the association in October 2013 and to have taken on the challenges ahead. Among other things, we need to develop Roots&Shoots in Belgium, promote the sponsorship programme for Tchimpounga chimpanzees and support the release programme. We further need to broaden the awareness-raising campaign and the recycling of electronic equipment to help young Congolese people in Goma. I would like to thank Ilke Pedersen-Beyst for all the work she has done over the past three years as president and director of the association, al on a voluntary basis.

Our all-volunteer team works hard and professionally to achieve our goals and promote respect for animals, human communities and the environment in Belgium and elsewhere.

The enthusiasm of our volunteers for this project and for Jane Goodall's commitment and humanist message is the motor for all we do. As the new president, it is my aim successfully to make the transition from an entirely volunteer to a professional management structure for the association.

Given the increasing number of partnerships concluded in 2013, with local authorities, private companies and organisations for young people, this may be possible in 2014.

This year, 2014, is marked by a special event for all Jane Goodall Institutes throughout the world. This year, we will celebrate our founder's 80th birthday. It is with the greatest pleasure that JGI Belgium once again welcomes Dr. Jane Goodall in May 2014 for a number of events open to the public in Belgium.

I would like to thank the board for supporting me and for their faith in me in my new role within the organisation. I would also like to direct a special thanks to all the volunteers, without whom none of this would be possible.



Ingrid Bezikofer
President and director.



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«Only if we understand, can we care. Only if we care, we will help. Only if we help, we shall be saved.»

Jane Goodall, DBE



Objectives of the Jane Goodall Institute Belgium

The Jane Goodall Institute Belgium is a member of the family of Jane Goodall Institutes (JGI) and is one of this organisation's 10 offices in Europe.

The aim of the Jane Goodall Institute Belgium is to encourage people of all ages to take responsibility for contributing to positive changes for all living beings.

More specifically, the mission of the Jane Goodall Institute Belgium is:

- To promote respect for animals, people and the environment in Belgium and abroad
- To raise awareness of and collect funds for JGI activities in Africa, such as chimpanzee research, conservation of chimpanzee habitat, development projects for local communities and initiatives linked to Roots&Shoots (R&S).
- To develop Jane Goodall's Roots&Shoots programme and promote interaction between the various Belgian R&S groups and contact between the Belgian groups and R&S groups in more than 134 countries.

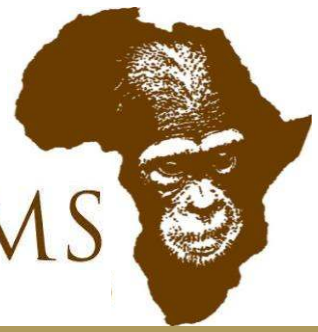




"We can't leave people in abject poverty, so we need to raise the standard of living for 80% of the world's people, while bringing it down considerably for the 20% who are destroying our natural resources."

Jane Goodall, DBE

AFRICA PROGRAMS



JGI Belgium supports efforts to conserve chimpanzees and their habitat through development and education programmes in a number of African countries. These programmes are run by local qualified staff in various national offices of the Jane Goodall Institute. This year, JGI Belgium has once again helped to finance a number of these programmes through sponsorship and donations from a large number of Belgians. For more information on African programmes and sponsorship: <http://goo.gl/t7zgue>

Republic of Congo

Thanks to about a hundred sponsors, JGI Belgium provides financial support for the day-to-day running of the Tchimpounga Chimpanzee Rehabilitation Centre. In 2013, this Centre was able to release the first 15 chimpanzees on the island of Tchindzoulou in the Tchimpounga Sanctuary. Video showing Wounda, a chimpanzee released by Jane Goodall during the summer of 2013 <http://goo.gl/8LoQs0>



JGI/Fernando Turmo

Tanzania

The reforestation project run by the TACARE community develop programme, established by Jane Goodall, is supported by our tree certificate system. This project has made it possible to establish an ecological corridor to reconnect two forests. This corridor was used by chimpanzees for the first time in 2013.



JGI

Uganda

In Uganda, former poachers have been trained as forest rangers and are now combatting poaching. JGI Belgium supports a programme to remove traps in the forest of Budongo.



JGI



Jane Goodall's Roots&Shoots

The Jane Goodall Institute's international youth programme is known as **Roots&Shoots (R&S)**.

Its aim is to improve people's lives, preserve the environment and protect animals.

Bringing together thousands of young people from 134 countries including Belgium, this programme, established by Jane Goodall in 1991, has grown into a network of people who share a strong commitment to making this planet a better world to live in. This strong network is a meeting-place for youngsters and adults who share ideas and inspiration and establish community service projects. R&S groups also participate in worldwide events and campaigns. The programme currently comprises about twenty groups in Belgium.

In practice, any group (class, school, youth movement etc.) which wants to join the programme can sign up on our site. The group then commits itself to running projects to benefit animals, people and the environment throughout the year. These projects can be cross-cutting, i.e. touch on all three themes at the same time, or be made up of smaller projects, each covering one of the three themes.

For more information on R&S worldwide, see rootsandshoots.org. For R&S in Belgium, see <http://goo.gl/ckNgHg>.

Annual Roots and Shoots Belgium ceremony at the European Parliament, May 2013

More than 300 French, Dutch and English speaking pupils and the adults accompanying them met at the European Parliament to tell Jane Goodall about their R&S projects. After a brief presentation, with simultaneous interpretation into and out of the three languages, each group received a diploma signed by the English primatologist. This year, Marc de Bel, a Belgian children's author, was invested as "Knight of the Order of the Oak". His mission is to plant little seeds of hope in young Belgians.



R&S Molengreen project

Foyer de Molenbeek and la Goutte d'Huile,
February to November 2013

The Roots and Shoots programme allows young people to take charge of their own lives and to take their place as responsible citizens. In this way, they can be pro-active in facing up to any environmental and societal challenges they may encounter. For JGI Belgium, it is a priority to give all young people, whatever their background, access to this programme. From all over the World, we hear amazing stories of young people who have acquired self-confidence through the R&S programme. In 2012, we therefore launched the MolenGreen project with the young people of Foyer de Molenbeek. JGI volunteers ran various environmental education workshops. In February, we encouraged the youngsters to learn more about urban birds and we built a bird-feeder. In April, we continued with the gardening work we had started in 2012. We planted melliferous plants and explained how important insects are for pollination. By June, the results achieved were more than encouraging!

In November 2013, the MolenGreen project was launched in the "la Goutte d'huile" community centre.

For more information on the R&S MolenGreen project: <http://goo.gl/3onfGI>



R&S "Peace dove parade" project. Grand-Place in Brussels, October 2013

As happens every year on UN day, various R&S groups came to fly giant peace doves on the Grand Place in Brussels. This is a way of teaching about Jane Goodall's message as a UN Messenger of Peace.

For more information, see <http://goo.gl/DDCAHW>



Campaigns and awareness-raising conferences

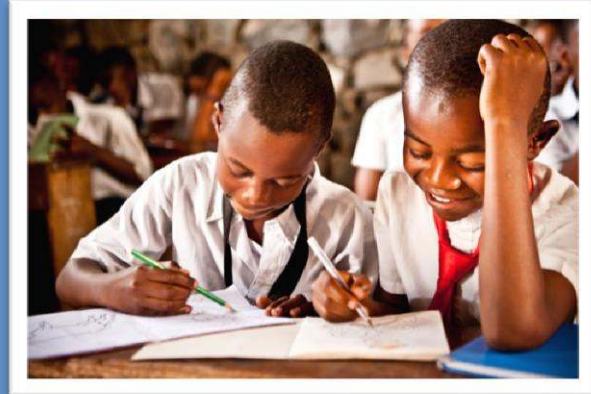
Recycle4Chimps



Recycle4Chimps was JGI Belgium's flagship campaign in 2013. What is the objective of this campaign? To exploit the "Belgian urban mine" of used electronic equipment and to recycle the rare metals it contains through our partners who have the technical know-how.

When they take part in the Recycle4Chimps campaign, schools, businesses, local authorities and private individuals support chimpanzee protection and environmental conservation in Belgium and in the Democratic Republic of the Congo. This campaign also finances scholarships for young people in Goma (DRC) through the Jane Goodall DRC project "Basketball for Peace in DRC".

In 2013, more collection points joined our network and we are now active in the communes of Forest, Ixelles, Bruxelles-Ville, Woluwe-Saint-Pierre and Tervuren. There are many different kinds of collection points: libraries, health-food shops, organic markets, newsagents, coffee shops and local authority waste collection centres.



The commune of Woluwe-Saint-Pierre is a privileged partner in this campaign. With the support of this commune, JGI Belgium organised a showing of the film "Blood in the Mobile" in November. After the documentary, there was a debate between Colette Braeckman of Le Soir newspaper, Dario Merlo, director of JGI DRC and Ingrid Bezikofer, president of JGI Belgium. More than 100 people attended this event in the Woluwe-Saint-Pierre cultural centre.

For more information about the Recycle4Chimps campaign:
<http://goo.gl/BSXajA>



Campaigns and awareness-raising conferences

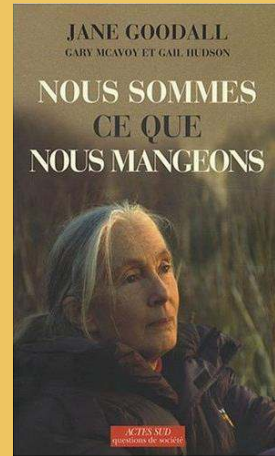
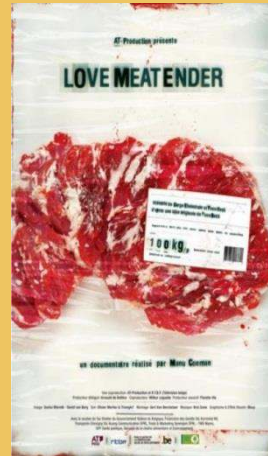
Conference with Jane Goodall at the VUB

In the context of Jane Goodall's visit to Brussels, JGI Belgium organised a showing of the film LoveMEATender at the VUB on May 7th, 2013..

In partnership with EVA (Thursday, veggie-day) and Planete Vie (producer of the film), JGI Belgium informed an audience of some 700 people about the impact of meat-eating on the environment, animals and human health.

Jane Goodall made a strong case for sustainable food and presented her book "We are what we eat". In this book, she describes modern farming methods and gives a platform to a number of farmers from various countries in the World who have turned their backs on industrial-scale farming in favour of production methods which are more respectful of nature and humans..

For more information about this conference::
<http://goo.gl/GCx9Wg>



Conference with Patricia Poaty at Waterstones

In partnership with the Waterstones bokshop, Patricia Poaty told an interested audience of some twenty people about her work as the person in charge of education in Tchimpounga.

Ms. Poaty, who is Congolese, stressed the importance of combining conservation of chimpanzees and their environment with the education of local populations.

She concluded by presenting various teaching tools used for young people and adults in the Pointe Noire region of Congo.



Mobilisation of the general public

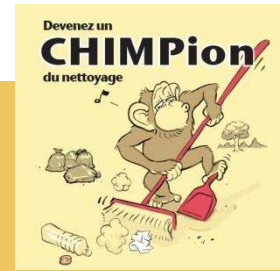
Be a Clean Up CHIMPion

The Clean-up CHIMPion action invites people to meet and work together to make their local area cleaner and more attractive. In March, we brought 50 people together in Tervuren and between us we filled more than 40 bin-bags with rubbish.

On Carless Sunday in September, at the invitation of the commune of Woluwe-Saint-Pierre, JGI Belgium informed the general public about local and global waste-related environmental issues and got people together to clean up Place Dumon.

In November, 30 Woluwe-Saint-Pierre residents collected 100 kilos of rubbish.

For more information about clean-up CHIMPion : <http://goo.gl/hkFDSA>



Run4Chimps

Since 2013, JGI Belgium has been recruiting runners for various annual races in the context of Run4Chimps. Ten runners took part in the Brussels 20 km and another 5 participated in various races during the Brussels marathon.

In 2013, runners collected 500 euro for activities in Tchimpounga.

For more information about Run4Chimps: <http://goo.gl/95JM3x>



Communication

Meeting the general public at fetes

JGI Belgium has presented its activities to the general public on a number of occasions: Fete de l'Iris, Fete de l'Environnement in the Cinquanteaire park, Carless Sunday, Fete de la Nature and the Molenbeek Christmas market..



Web site

This year, the JGI Belgium website was restructured and improved in order to present up-to-date information in an attractive way and to make surfing easier. The website is www.janegoodall.be



Facebook page

We have kept the JGI Belgium Facebook page up to date. An increasing number of people follow the news items which we post almost every day. At the time of writing, 818 people "like" our Facebook page. JGI Belgium on Facebook:: <https://www.facebook.com/janegoodall.be>



YouTube

We have continued to manage the JGI Belgium YouTube channel. It provides videos (subtitled in French and Dutch), showing how the African programmes are progressing. At the moment, we have 74 subscribers. JGI on YouTube: www.youtube.com/user/JGIBelgium



Newsletters

JGI Belgium publishes a monthly newsletter. In this way, we can inform more than 1000 people about events and campaigns in Belgium. Through the newsletter, we can also disseminate more general information about the African programmes.

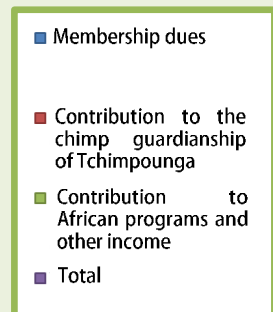
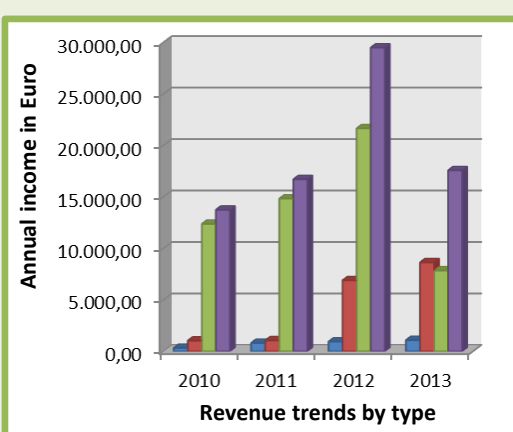


Financial report for 2013

A major investment this year was hiring a specialist fund raiser. This investment is gradually bearing fruit because the volunteer team has acquired specific competences and can now target grants for our projects. Furthermore, the association has become more professional in working towards its objectives. This balance sheet shows the urgent need to access structural grants to ensure that our efforts to create a better World and to preserve the great apes in Africa can continue for many years to come.

Balance 2013			
Assets		Liabilities	
Bank:			
KBC	1135,08	Capital	31134,81
Triodos	18921,2	Result income/expenditure 2013	-11078,58
TOTAL:	20056,2	TOTAL:	20056,23

Income 2013		
Membership fees	€	1.087,45
Donations	€	3.198,07
Donations for JGI projects abroad	€	6.116,66
Donations for JGI projects in Belgium	€	524,31
Grants for JGI projects abroad	€	2.500,00
Grants for JGI projects in Belgium	€	1.500,00
Income from merchandising	€	2.593,85
Bank interest	€	3,10
TOTAL	€	17.523,44
Expenditure 2013		
Purchase of merchandising items	€	4.593,83
Support for JGI projects abroad	€	6.897,37
Banking charges	€	93,87
Insurance	€	249,22
Telephone	€	175,55
Rent for office	€	1.800,00
General administrative costs	€	1.296,41
Salaries	€	13.495,77
TOTAL	€	28.602,02
Result income/expenditure 2013	€	-11.078,58



JGI Belgium would like to thank the following for donations and sponsorship received in 2013



The city of Brussels for its support for the Roots&Shoots programme Promote Youth Basketball in DRC and for the awareness-raising programme in the context of the Recycle4Chimps campaign of disadvantaged young people in Brussels.

Banque  Triodos

The Triodos Bank in anticipation of support for JGI Belgium's tree-planting project which will take place in November 2014.



Recyca for being our partner in the Recycle4Chimps campaign, thus making it possible for many Congolese children in Goma, RDC to go school.



Terracycle and Farah Ondlinx for their donation in the context of the "Bic Essay Wedstrijd", to support our activities in Belgium.



"The greatest danger to our future is apathy."

Jane Goodall, DBE



Jane Goodall Institute Belgium



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