

# KAYACLEAN 2016!



## Cleaning up the Lesse while having fun with your team!

Growing together, every spring and summer, the Jane Goodall Institute Belgium proudly hosts KayaClean excursions in order to clean up and better protect the environment in which we live. The Jane Goodall Institute Belgium cordially invites any and all individuals who share the desire to give back by cleaning up the garbage that pollutes the Lesse. Since 2012, KayaClean has served as a successful event in many respects; whether it is bonding with your co-workers, eating a delicious lunch alongside the river, or picking up the biggest bag of garbage, this is an opportunity not to miss!

 **WHO?** Innovative companies looking to bring employees closer together in a truly hands on, community service fun-filled day!

 **WHY?** To help fund and participate in Jane Goodall's missions and goals!

 **COST?** 90 euros per participant, minimum 20 participants (includes round trip bus fare, lunch, and Louis-Phillipe guide fee)



The Jane Goodall Institute Belgium (JGIB) was established in 2005 and is one of the 30 worldwide JGI's.

JGIB protects chimpanzees through integrated conservation and promotes respect for Animals, People and the Environment. Our work is based on the scientific research and the humanitarian vision of Jane Goodall.



Jane Goodall Institute Europe

*"Every individual matters.  
Every individual has a role to play.  
Every individual makes a difference."*

- Jane Goodall

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## Logistical Breakdown of the KayaClean Day

Companies are encouraged to send a maximum of fifty individuals per day excursion to embark from Brussels to Gendron. Upon arrival at the Brussels meeting spot, three JGI members will await the company's team. Together, we will take an hour-long bus trip to Anseremme with breakfast and an introductory info session included. From Anseremme, a shuttle bus will take the team to Gendron, where the kayaks will be stationed. Individuals will split into pairs and make way on the 12km route guided by the fascinating, avid adventurer himself, Louis-Philippe Loncke.

When lunch hour rolls around, the team will have a well-deserved lunch alongside the river. While enjoying the tasty meal, team members will have the chance to listen to a thirty-minute presentation by Louis-Philippe Loncke concerning his life endeavors and mind-blowing adventures.

After lunch, individuals will have the option to continue the journey along the river or to freely enjoy the landscape of the Ardennes.

Upon completion of the daylong journey, the bus will take the team back to Brussels.

## Detailed Schedule

- 08:45 | Departure from Brussels
- 10:15 | Load kayaks at Gendron
- 12:30 | Lunch with lecture by Louis- Philippe Loncke
- 13:30 | Second half of kayak tour
- 15:30 | Arrival in Anseremme
- 15:45 | Departure to Brussels
- 17:00 | Arrival in Brussels



## KayaClean: inspiring minds to action

Louis-Philippe Loncke is a Belgian eco-adventurer. Initiator of KayaClean at the Jane Goodall Institute, he was one of the first to travel across the world by foot. His first kayaking expeditions were in 2011. Since, he has navigated 600 km on Belgian channels and a 1000 km portion of the Polish Vistula to raise awareness about plastic waste. His last expedition at the end of 2013 was a full tour of Lake Titicaca where he made the first geotagged photographic inventory of the lake. As passionate environmentalist and JGI's Roots&Shoots ambassador in Belgium, he is now travelling across Europe and gives lectures to inspire people to take positive actions in smaller waterways and oceans alike.